

Before / After Writing Sample

Portfolio Sample – Editing & Regulatory Alignment

Before (Original text)

The ingredient is safe and helps animals feel better and healthier because it is natural and used for many years without problems.

After (Revised version)

The ingredient has a documented history of use and is supported by available safety data indicating no adverse effects at the proposed inclusion levels. Claims have been limited to general nutritional support in line with applicable regulatory requirements.

Explanation

Revised to:

- Improve scientific precision
- Remove subjective and unsupported claims
- Align language with regulatory expectations